## DO ANDROIDS DREAM OF ELECTRIC SHEEP?, AND HOW AN ETHICAL AI STRATEGY COULD SAVE US.

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**DO ANDROIDS DREAM OF ELECTRIC SHEEP?** (RETITLED **BLADE RUNNER: DO ANDROIDS DREAM OF ELECTRIC SHEEP?** - IS A <u>SCIENCE FICTION</u> NOVEL BY AMERICAN WRITER <u>PHILIP K. DICK</u>, FIRST PUBLISHED IN 1968.

## INTRODUCTION

- THANK YOU to the Human VOTERS and to the Al Voting Bots who helped me WIN!!
- One of the lessons I learnt from 30 years of technology experience (and watching the movies like Bladerunner <u>many</u> times) is that WHEN artificially intelligent (AI) systems take over our world (not if), we should <u>really</u> make sure that they know how to care for us, be compassionate to us, and be willing to share the future with us.
- One of the best ways to guarantee good Al systems behaviours is for us to build/utilise Al systems (today) based on sound ethical standards, and also, to convince / influence industry and government / countries to embrace the same standards.
  - With Power comes Responsibility !! (See Facebook, Cambridge Analytica, etc. etc.)
- How can companies follow some simple rules to develop their AI strategies.

## A BASIC AI STRATEGY

- Personally, for me Al technologies should NOT be seen as an ARMS race, it's much more about a HEARTS and MINDS race.
- A Basic Al Strategy need to include a few simple steps
  - UNDERSTAND
    - BENEFITS, RISKS, ETHICAL DECISION GATES, Understand Training Data / Process BIAS
  - MONITOR, MANAGE and GOVERN
  - ENCOURAGE INNOVATION within a <u>professional</u> ETHICAL basis
- What is out there to help me develop an Al Strategy?

## FURTHER READING

- ROYAL SOCIETY (UK) Education and Inspirational Lectures
  - DR HANNAH FRY 'Should Computers Run the World?' 36 min YouTube Video that really covers the challenges, risks, opportunities and lessons Hannah is also a great communicator!
  - https://www.youtube.com/watch?v=Rzhpf1Ai7Z4
- UNITED KINGDOM AI STRATEGY / ETHICS GUIDELINES
  - <a href="https://www.gov.uk/government/consultations/consultation-on-the-centre-for-data-ethics-and-innovation/centre-for-data-ethics-and-innovation-consultation">https://www.gov.uk/government/consultations/consultation-on-the-centre-for-data-ethics-and-innovation-consultation</a>
- EUROPEAN COMMESSION AI STRATEGY & ETHICS GUIDELINES
  - <a href="http://europa.eu/rapid/press-release IP-18-3362">http://europa.eu/rapid/press-release IP-18-3362</a> en.htm
  - https://ec.europa.eu/digital-single-market/en/news/ethics-guidelines-trustworthy-ai